

Deeksha Hoysal

Hi, I am a Visual Communication designer from Pune with a keen interest in **Illustration, Publication Design, Branding, Print Media** and **Graphic Design**. I have also delved into **Motion graphics** and **Video editing**. I love exploring new media, pages to walls and everything in between.



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EXPERIENCE

Drawww Media, Pune

Visual Communication | May' 24 to Aug'24|Internship

Assisted in various stages of creative design and digital marketing projects, contributing to brand campaigns, social media content, and graphic assets.

Octograph Studios, Chennai

Website Design | Aug' 23 to Oct'23| Freelance

Website design on Wix for a wedding photography portfolio

Enzigma Software Pvt. Ltd., Pune

Promotional Design | July'23 to Oct'23| Freelance

Created video ads for various platforms (Videography, video editing and motion graphics)

EXTRA CURRICULAR

Modus UID'23

Promotional team | September'23 to December'23

- Ideation and facilitation of a seamless execution of all promotional activities.
- Made posters, invites and social media posts for the event.

Art Mandi UID'23

Promotional team | September'23 to December'23

- Conceptualization of major promotional activities.
- Made posters, navigation aids and invites and aided in mural work.

EDUCATION

Bachelor of Design

Visual Communication

2021-25

Unitedworld Institute of Design, Gandhinagar

Higher Secondary

12th Arts HSC

2020-21

94%

Suryadatta Junior College, Pune

Secondary

10th CBSE

2008-19

95.2%

DAV Public School, Pune

SKILLS

Software

Adobe Creative Suite
Photoshop
Illustrator
Indesign
Adobe XD
Premiere Pro
After Effects
Figma
Procreate

Soft Skills

Creative
Empathetic
Team player
Eloquent
Problem Solver
Quirky

LANGUAGES

English *fluent*
Hindi *fluent*
Kannada *fluent*
Marathi *conversational*

Let's collaborate.